

Your software idea as a running product.

We build your SaaS from concept to launch — and operate it afterwards. Development, billing, marketing and a multilingual market entry come from one team. **Our own platforms run in production; measure us against that.**

FROM IDEA TO OPERATION

01 Concept

Target picture, scope and go-to-market — before the first line of code.

03 Launch

SEO, GEO and digital ads campaigns; multilingual and multi-market from day one.

02 Development

Modern stack (Next.js 15, React 19, FastAPI), Stripe billing and payments from the start.

04 Operation

Server-side conversion tracking and analytics; the product keeps evolving instead of being handed over.

INCLUDED IN THE PROJECT

■ **Full-stack development** — web, backend and data layer from one team

■ **Marketing** — SEO, GEO and digital ads campaigns for the launch

■ **Multilingual launch** — several markets and languages from the start

■ **Billing** — Stripe billing and payment integration

■ **Measurability** — server-side conversion tracking and analytics

■ **Operation** — the platform keeps running with us instead of ending at handover

THE PROOF: OUR OWN PLATFORMS IN PRODUCTION

SAAS • LIVE

Import Canarias Fácil

Problem: customs declarations for the Canary Islands cost importers time and corrections.

Solution: AI SaaS with OCR pipelines and a multi-agent organization preparing declarations.

Result: live at `importcanariasfacil.es`.

SAAS • LIVE

Mail-Optimizer

Problem: a full inbox — every mail read, assessed and answered by hand.

Solution: summarises, prioritises and prepares reply drafts — for the existing mailbox.

Result: live at `app.dabrock.ai`; nothing is sent until you click.

Plus our own **marketing platform** (landing pages, tracking, management board) with a daily report across 4 ad channels — it runs our client campaigns.

PRICE

Fixed price after the concept phase

Every product is cut differently. After the concept phase you receive a written quote with a fixed price for development and a monthly rate for operation — you decide on numbers, not estimates.

WHO WE ARE

A freelancer network, not an agency apparatus

Behind `dabrock.ai` is a network of independent specialists grown over years, each with their own field, coordinated by a shared management and sales function. No office tower, no overhead your budget has to carry.

Since this year a start-up investor has been backing the further build-out; the Spanish company (S.L.) is being incorporated. Until then, the freelancer network invoices in the name of Michael Dabrock. We put this here because you should know it before placing an order, not when the first invoice arrives.

Check us out: our specialists are people with names and track records. The starting point is [linkedin.com/in/michael-dabrock](https://www.linkedin.com/in/michael-dabrock).

You are not buying a specification document. You are buying a product that runs.

`dabrock.ai`

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