

AI Performance Marketing - Pay per Lead

We build your acquisition system once. After that you pay per qualified lead, not per click, not per hour.

WHAT IS INCLUDED

- Setup EUR 9,000 once: landing pages, campaign structure, tracking, SEO and GEO foundation
- Operation EUR 900/month: management, weekly optimization, management board
- Then payment per qualified lead - examples: plant engineering up to EUR 5,000, IT services EUR 700, local services EUR 80
- Bing Ads, LinkedIn Ads, Meta Ads optional
- GEO: visibility inside AI answers (ChatGPT, Perplexity, Google AI Overviews)
- Daily report on ad performance, leads, clicks and cost - not just at month end
- GDPR-compliant across all components, data processing agreement included
- Dedicated account manager, leads reviewed together every week
- Media budget from EUR 400/day on your own account, minimum term 6 months